



TOP PROJECTS: The City Club Apartments, above, offer downtown living designed for urban professionals without cars. McGough's new headquarters, left, brings disparate employee groups together.

*Joel Schettler*  
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Editor

## THE DESIGN OF CHANGE

**O**RGANIZATIONS WILL NOT ONLY NEED to redesign work, they will likely need to redesign environments to support this new kind of work.

Those words were written several years ago in a Deloitte consulting piece titled “Navigating the Future of Work,” which also begin Dan Emerson’s cover story about the future of the office. How indeed do you design for tomorrow when Black Swan events, such as a global pandemic, challenge the very nature of how we interact, live and work?

Collaborative work spaces aren’t going away. When McGough set out to build its new headquarters, the company’s goal was to bring disparate groups of offices and more than 250 employees together in a showcase of their own talents of design and restoration. To that end, the renovation features stand-up meeting tables made from concrete forms and outdoor furniture from the 1960s with old beams surrounding the area lawn. The building’s central “staircase guarantees that it is still ‘One McGough,’” said Bill Blanski, design princi-

pal at HGA architects, in our Top Project profile. Destination Medical Center’s One Discovery Square is designed specifically for collaboration on a bigger scale. The 95,000-square-foot building brings well-known medical companies and entrepreneurs in direct contact with leading researchers at the Mayo Clinic in downtown Rochester. The space fosters development in ways that developers could not have foreseen; the University of Minnesota and Advanced Diagnostics are doing significant work on COVID-19 tests.

Form follows function, and environments are created to support changes in the way we live as well. City Club Apartments owner Jonathan Holtzman wanted to find that “sweet spot” to create a 17-story apartment and penthouse community for young urban professionals that was affordable. It’s the first building of its kind built without parking, as its location is near many attractions and its target demographic is a generation more inclined to happily walk, bike or take mass transit. Design for change brings new innovation.

Congratulations to our Top Project honorees.

Submitted photos